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12/11

KELLOGG
SEED COMPANY

P.O. BOX 384

MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH

Miss Newman

U. S. Dept. of Agriculture, Bureau of Plant Industry, Washington, D. C.

SEC. 435 1/2, P. L. & R.

U. S. POSTAGE

1cPAID

Milwaukee, Wis.
Permit No. 409

RECEIVED

APR 25 1931 *



CERESAN

A Dust Disinfectant for Wheat, Oats, Barley and other Cereals.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	.75	6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1/2 "
25-lb. pail	56.25	45.00 per pkg.	1 only
100-lb. drum	220.00	176.00 " "	1 "
300-lb. "	645.00	516.00 " "	1 "

SEMESAN JR.

Prices in case lots broken cases 25% off list.

A Dust Disinfectant for Seed Corn.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NEW IMPROVED SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A Grass Disinfectant for Brown-Patch Prevention and Control

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1/2 "
25-lb. pail	37.50	30.00 per pkg.	1 only
100-lb. drum	145.00	116.00 " "	1 "
300-lb. "	420.00	336.00 " "	1 "

APRIL 11, 1931

RAINBO BRAND SEED CORN

Opening Prices, Prompt or later shipment

GROWN ON CONTRACT FOR US FROM WISCONSIN APPROVED SEED STOCK IN NEBRASKA, VERIFIED AS FIRST YEAR NEBRASKA SEED AND SEALED BY THE WISCONSIN DEPARTMENT OF AGRICULTURE AND MARKETS

	Per Bu.
RAINEO BRAND Silver King or Wisconsin No. 7.....	1.75
RAINEO BRAND Golden Glow or Wisconsin No. 12.....	1.75
RAINEO BRAND Wisconsin No. 8.....	1.75
RAINEO BRAND Early Murdock.....	1.75
RAINEO BRAND Wisconsin Cold Resistant Corn.....	1.75
This corn is especially recommended for localities where weather conditions are unusually cool.	
RAINEO BRAND Wisconsin No. 25.....	1.90
This corn is a very early variety and is recommended for the Northern Counties.	

WISCONSIN GROWN

RAINEO BRAND COLD RESISTANT Golden Glow.....	2.75
RAINEO BRAND Golden Glow or Wisconsin No. 12.....	2.75
RAINEO BRAND Silver King or Wisconsin No. 7.....	2.75
RAINEO BRAND Wisconsin No. 8.....	2.75
RAINEO BRAND Early Murdock.....	2.75
RAINEO BRAND Wisconsin No. 25.....	3.00
RAINEO BRAND Northwestern Dent.....	2.85
RAINEO BRAND Minnesota No. 13.....	2.75

NORTHERN WISCONSIN GROWN, DENT VARIETIES

RAINEO BRAND Northern Grown Golden Glow (Grown in Shawano County).....	2.75
RAINEO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County).....	2.75
RAINEO BRAND WISCONSIN No. 25 (Grown in Shawano County).....	3.00

FLINT CORN, WISCONSIN GROWN

RAINEO BRAND SPANGLER'S Smut Nose Flint.....	2.50
RAINEO BRAND SPANGLER'S Sanfords White Flint.....	2.50
All Wisconsin Grown Corn packed 2 bu. per bag, and contain a specimen ear of corn.	

DENT CORN, SOUTH DAKOTA GROWN

RAINEO BRAND South Dakota Grown Early Yellow Dent.....	1.85
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DENT CORN, NEBRASKA GROWN

RAINEO BRAND NORTHWESTERN DENT.....	1.85
RAINEO BRAND Golden Glow or Wisconsin No. 12.....	1.65
RAINEO BRAND Wisconsin No. 7.....	1.65
RAINEO BRAND Wisconsin No. 8.....	1.65
RAINEO BRAND Minnesota No. 13.....	1.65
RAINEO BRAND Early Murdock.....	1.65
RAINEO BRAND Pride of the North.....	1.65
RAINEO BRAND King of the Earliest.....	1.65
RAINEO BRAND White Cap Yellow Dent.....	1.65
RAINEO BRAND Reid's Yellow Dent.....	1.65
RAINEO BRAND Improved Leaming.....	1.65
RAINEO BRAND Iowa Gold Mine.....	1.65

FLINT CORN, NEBRASKA GROWN

RAINEO BRAND Longfellow.....	2.25
RAINEO BRAND Canada Smut Nose.....	2.25
RAINEO BRAND Sanford White Flint.....	2.25

SWEET CORN

	Per 100 lbs.
RAINEO BRAND Stowell's Evergreen.....	18.00
RAINEO BRAND Golden Bantam Wis. Grown.....	14.00
RAINEO BRAND Early Evergreen.....	15.00

FODDER CORN

	Per Bu.
RAINEO BRAND Red Cob, Fancy Quality.....	1.15
RAINEO BRAND Leaming Fodder, Iowa Grown.....	1.05
RAINEO BRAND Pride Fodder, Iowa Grown.....	1.05
RAINEO BRAND Yellow Fodder.....	.90
RAINEO BRAND Eureka Fodder, Virginia Grown.....	2.25

KELLOGG SEED COMPANY

Telephone Broadway 4160

322 E. Florida Street

Milwaukee, Wis.

P. O. Box 384

Phone Broadway 4160

P. O. Box 384

322 E. Florida St.

Same Location but a
new Street number.

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

April 11th, 1931

Timothy

Per 100 lbs.

RAINBO	10.25
Mountain	10.10
Valley	10.00

Timothy & Alsike

Per 100 lbs.

About 15% Alsike	10.50
About 25% Alsike	11.50
About 50% Alsike	14.00

Medium Red Clover

Wisconsin Grown. U. S. Verified Origin
Per 100 lbs.

RAINBO.....	24.50
Mountain.....	23.50
Valley.....	22.50

Mammoth Clover

Wisconsin Grown
Per 100 lbs.

RAINBO	25.00
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Alsike Clover

Per 100 lbs.

RAINBO.....	24.00
Mountain.....	23.00

SPECIALS

RAINBO contains about 5% White 21.50
RAINBO contains about 8% White 20.50
RAINBO contains about 15% White 18.50

White Clover

Per 100 lbs.

RAINBO.....	41.00
Mountain.....	37.00
Valley.....	35.00

Mixed— Suitable for Mixtures
25.00 to 30.00

GRIMM ALFALFA

Per 100 lbs.

Idaho Grown
State Sealed and Certified
RAINBO—Blue Label 34.00
60 Lb. Bags

Montana Grown

State Sealed and Certified
RAINBO—Blue Label 34.00
Red Label 32.00

BLACKFOOT BRAND

Idaho Grown
State Sealed and Certified
Blue Label 35.50
Red Label 32.00
30 Lb. and 60 Lb. Bags.

COSSACK ALFALFA

RAINBO—Blue Label 33.00

COMMON ALFALFA

Kansas Grown
U. S. Verified Origin
RAINBO 21.50

Utah Grown

U. S. Verified Origin
RAINBO 24.00

Idaho Grown

U. S. Verified Origin
RAINBO 24.50

South Dakota Grown

U. S. Verified Origin
RAINBO 26.00

Montana Grown

RAINBO—U. S. Verified Origin 25.50
60 Lb. Bags

CANADIAN VARIEGATED ALFALFA

U. S. Verified Origin
RAINBO, Large Bags 34.00
60 Lb. Bags 34.50

WISCONSIN GROWN ALFALFA

U. S. Verified Origin
RAINBO, Large Bags 27.50
60 Lb. Bags 28.00

All of our Common and Grimm Al-
falfa is either State Sealed or U. S.
Verified as to Origin.

TUNE IN!

WTMJ. MILWAUKEE
Daily at 12.20 P. M.
(Excepting Saturday and Sunday)

THE RAINBO SEEDMAN
WILL DISCUSS INTERESTING
AND IMPORTANT FARM
QUESTIONS

SWEET CLOVER

White Blossom Sweet Clover

Per 100 lbs.

RAINBO.....	9.25
Mountain.....	8.75

Yellow Blossom Sweet Clover

RAINBO.....	9.50
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Grundy County White Blossom Sweet Clover

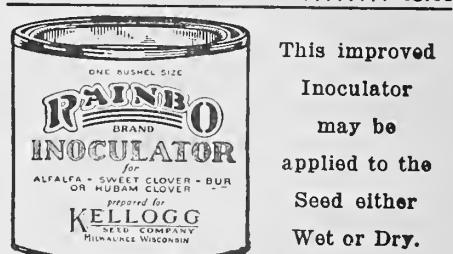
RAINBO.....	9.25
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Albotrea Sweet Clover

RAINBO Brand.....	11.00
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Hubam Sweet Clover

RAINBO Brand.....	18.00
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This improved
Inoculator
may be
applied to the
Seed either
Wet or Dry.

	Dealer Cost	Retail \$
No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 3 Peas and Vetch (2 bu. size enough for 120 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
\$8.40 per case of 24 cans.		

RAINBO BRAND SEEDS

RAINBO SEED GRAINS

	Per Bu.
RAINBO Marquis Wheat	1.25
RAINBO Progress Wheat	1.30
RAINBO Macaroni Wheat	1.40
RAINBO Spring Rye	1.25

Oats

RAINBO Swedish Type Oats	.70
RAINBO White Cross Oats	.70
Yellow Kherson Oats Fancy	.65
Yellow Kherson Oats Choice	.55
RAINBO Wis. No. 7. Certified Oats	.55
RAINBO Wisconsin No. 1. Oats	.80
RAINBO White Kherson Oats	.70

Barley

RAINBO Oderbrucker 6 Rowed	.85
RAINBO Wisconsin Pedigree	.90
RAINBO Wisconsin No. 37 Certified	1.20
RAINBO Wisconsin No. 38 Certified	1.50
RAINBO Wis. No. 37 Common	1.10

Speltz

	Per 100 lbs.
RAINBO	2.00

Buckwheat

RAINBO Japanese	2.50
RAINBO Silverhull	2.50

Winter Vetch

RAINBO	10.00
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Peas

RAINBO Canadian Field Peas	3.50
Mountain Canadian Field Peas	3.25
RAINBO Green Peas	4.00
RAINBO Scotch Peas	3.90
RAINBO Marrowfat	5.50
RAINBO, American Wonder	16.00

Soy Beans

RAINBO Manchu	3.00
RAINBO Ito. San	3.25
RAINBO Black Eye Brow	3.25
RAINBO Early Black Wilson	4.50

Millets

RAINBO Common	3.50
RAINBO German	4.10
RAINBO Hungarian	3.25
RAINBO Japanese	3.25
RAINBO Early Fortune	2.50

Amber Cane For Fodder

RAINBO	3.25
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FLAX

Flax—For Seed

	Per 100 lbs.
RAINBO	4.00

Dwarf Essex Rape

Holland Grown	
RAINBO	5.25



DISINFECTANTS

For further information see page 4.

NITRAGIN

the original
Soil Inoculator

Alfalfa, Sweet Clover, Soys, Clovers, Peas, Beans, Vetch, Cowpeas—all legumes. The 1 bu. size will inoculate one bu. or sixty pounds of any legume seed. Other sizes in proportion.

Wholesale Retail | Prices reduced on Soys and Cow Peas
 1/4 bu. size \$.30 \$.40 Wholesale Retail
 1/2 bu. " .45 .60 1/2 bu. size \$.30 \$.40
 1 bu. " .70 1.00 1 bu. " .50 .70
 5 bu. " 3.35 4.75 5 bu. " 1.75 2.50
 Always state kind of seed—legumes only

GRASSES

Kentucky Blue Grass

	Per 100 lbs.
RAINBO	37.00
Mountain	36.00

Canadian Blue Grass

RAINBO	30.00
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Fancy Red Top

RAINBO	26.00
Mountain	25.00
Unhulled Fancy	15.00
Unhulled Choice	11.00

Rough Stalked Meadow Grass

RAINBO	39.50
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Excellent for shady conditions.

Rye Grass (Imported)

RAINBO Italian	11.75
RAINBO Perennial	11.00
RAINBO Pacey's	12.00
RAINBO American Grown	6.25

Mixed Bent Grass

RAINBO Genuine South German	
Grown	80.00
Astoria Bent Grass, State Sealed	135.00

Orchard Grass

RAINBO	18.00
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Meadow Fescue

RAINBO	12.50
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Chewings Fescue

RAINBO	38.00
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Hard Fescue

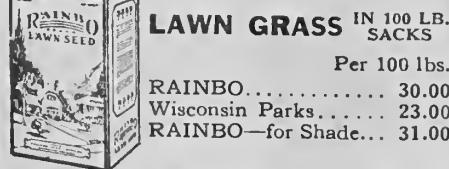
RAINBO	28.00
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Sheeps Fescue

RAINBO	28.00
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SUDAN GRASS

	Per 100 lbs.
RAINBO	7.75



LAWN GRASS IN 100 LB. SACKS

	Per 100 lbs.
RAINBO	30.00
Wisconsin Parks	23.00
RAINBO—for Shade	31.00

Rainbo Lawn Seed in Cartons

	Per 100 lbs.
5 Lb. (9 to a case)	31.00
1 Lb. (24 & 50 to a case)	32.00
1 Lb. Shade Grass (24 & 50 to a case)	33.00
5 Lb. Shade Grass (9 to a case)	32.00

(14 Per Case)

ROOT SEEDS

Mangel Wurzel

	Per 100 lbs.
Mammoth Long Red	24.00
Golden Tankard	24.00
Giant Half Sugar	24.00

Rutabaga

American Purple Top	30.00
Turnip	
Long White Cowhorn	27.00
Purple Top Strap Leaf	23.00
Purple Top White Globe	27.00

POULTRY FEEDS

In 100 lb. bags

Crushed Oyster Shell

	Per 100 lbs.
RAINBO	.90

Mica Spar Grit—All Sizes

RAINBO—Ton lots	.90
Smaller Quantities	.95

Charcoal

	Per 100 lbs.
Poultry Size	1.75
Chick Size	1.75
Pulverized	1.85

FERTILIZERS

Per 125 lb. Bag

Bone Meal

	Per 125 lb. Bag
Bone Meal	3.75

SULPHATE OF AMMONIA

Per sack

5 lb. sacks	.75
25 lb. sacks	2.75

BIRD SEED

Per 100 lbs.

	Wholesale	Retail
100 lb. Bag	3.50	5.00
50 lb. Bag	2.00	3.00
25 lb. Bag	1.15	1.75
5 lb. Bag	.33	.50

Delivered to your city on orders of 500 lbs. or over.

Special Grass Mixtures

For Air Ports, Golf Courses

and Public Parks

Ask for Prices

MILORGANITE

New Process Fertilizer

\$30.00 Per Ton

less dealers discount 10%

F. O. B. Milwaukee

Packed in 100 lb. bags

KELLOGG SEED COMPANY

MILWAUKEE, WISCONSIN

RAINBO
BRAND
SEEDS

**62
TEST
MILES PROVE new DIP
treatment BETTER for
SEED POTATOES**



Improved Semesan Bel—the new dip treatment—has been proved effective by 62 miles of test rows in 18 states. Costs as little as $1\frac{1}{2}$ c a bushel of seed. And so quickly applied that one man alone can treat 300 to 400 bushels of seed a day. This quick treatment controls seed-borne scab and Rhizoctonia fully as well as old "soak methods." Increased yields of 13 to 20% have been obtained.

One pound treats 70 to 80 bushels. Four ounces, 50c; 1 lb., \$1.75; 5 lbs., \$8.00; 25 lbs., \$31.25.

USE CERESAN FOR seed grains and cotton; Semesan Jr. for seed corn; Semesan for vegetable and flower seeds and bulbs.

* * * * *

This and other cuts are available to Dealers without cost.

* * * * *

It will pay you to push the Dubay Disinfectants.